

STYLE Reporter



NIGHTS OUT

NEED A LITTLE STYLE INSPIRATION FOR YOUR BIG NIGHT OUT? THEN REWIND THE CLASSICS AND GIVE THEM A MODERN TWIST.

SATURDAY NIGHT CHIC

Whether weekend warriors choose to admit it or not, anticipation for a big night out hits a boiling point somewhere around Thursday.

BY ANNA CIPOLLONE

Ripe with potential, an exhilarating party is the perfect antidote to a tiresome work week. But no matter where you may end up, the ritual of getting dolled up for Saturday night with some good girlfriends can be more of a thrill than the main event itself.

So turn up the tunes, let the wine flow and enjoy a little pre-game with the gals before you hit the town.

And if you need a little style inspiration for your big night out, maybe it's time to rewind the classics and give them a modern twist. To get you started, we've put together this fashion retrospective of the 20th century's most coveted looks.

THE NEW LOOK 1950^S

Designer du jour Christian Dior's "New Look" redefined feminine silhouettes in a real way. The plunging necklines, sweeping skirts and nipped-in waists ushered in a signature shape for eveningwear and cocktail parties of the time.

Women often wore made-to-match bolero jackets or shrugs overtop gowns with frothy petticoats. Achieving this return to the hourglass relied heavily on structural undergarments like bullet bras, girdles and crinolines.

Etiquette decreed that polished, elegant accessories like pearls and gloves were considered a must-have for an evening out. And women were expected to don a hat for all but the most glamorous occasions, with gloves growing longer the later the hour.

The post-war decade welcomed a new feminine mystique in beauty: softly curled, coiffed hairstyles, doe-eyed makeup and a precise lip with a rounded cupid's bow covered in flashy red lipstick. Even the eyewear held an added shine, with butterfly-winged spectacles inlaid with diamante and glitter dust.

STYLE ICONS

Elizabeth Taylor, Grace Kelly, Natalie Wood

TIMELY TUNES

"Jail House Rock" by Elvis, "(We're Gonna) Rock Around the Clock" by Bill Haley and His Comets, "Splish Splash" by Bobby Darin

SIGNATURE COCKTAIL

Tom Collins

MASTER THE MOVES

The Bunny Hop, The Jitterbug, The Stroll



ZOOEY DESCHANEL

SCARLETT JOHANSSON



AMANDA SEYFRIED

VANESSA HUDGENS

THE SEX KITTEN 1960^s

The times were definitely a-changing as the swinging '60s brought in shorter hemlines and bigger hairstyles. Elaborate up-dos like the bouffant and the beehive were favourites, and the sex-kitten look they aspired to required voluminous, tousled hair, dramatic cat's eyes with striking winged liner and pale pink lips.

Full-length gowns were still à la mode for evening wear before the mini dress popularized the A-line shift. Party dresses in bright hues like coral peach and emerald green were appealingly eye-catching, paired with kitten-heel pumps or stilettos.

Pillbox hats mirrored the sophistication and grace of Jackie Kennedy, balanced atop pristine, shiny locks well-saturated in hairspray.

STYLE ICONS

Brigitte Bardot, Edie Sedgwick, Jane Birkin

TIMELY TUNES

"Be My Baby" by The Ronettes, "Runaround Sue" by Dion and the Belmonts, "These Boots Are Made for Walkin'" by Nancy Sinatra

SIGNATURE COCKTAIL

Gimlet

MASTER THE MOVES

The Twist, The Locomotion, The Jerk

VANESSA HUDGENS / ANDREW EVANS / PR PHOTOS, AMANDA SEYFRIED / PRN / PRPHOTOS.COM



WANT THE PERFECT CAT'S EYE?

IT ALL STARTS WITH CREATING VOLUME. DEFINE AND BUILD YOUR LASHES WITH A LIGHTLY LOADED MASCARA BRUSH TO SEPARATE AND STRETCH EACH INDIVIDUAL LASH, THEN FOLLOW UP WITH A FULLY-LOADED BRUSH FOR MAXIMUM VOLUME. STICK TO AN INTENSE AND OPAQUE BLACK, SUCH AS BOURJOIS PARIS' **VOLUME CLUBBING ULTRA BLACK MASCARA** (\$20). ITS PATENTED DOUBLE-SIDED BRUSH WITH A HIGH VOLUME OF SUPPLE BRISTLES ENSURES EVEN COVERAGE ON LASHES.

OR STEAL THE WHOLE LOOK

Rocking a retro-glam face like our Bourjois Paris cover model comes down to choosing the right tools.

Bourjois has reinvented its iconic Little Round Pot blush, which now features an innovative cream-to-powder technology to blend onto your cheeks effortlessly for a fresh and natural complexion. Available in four trendy shades that work for all skin shades (our cover model is wearing 04 Sweet Cherry), these **cream blushes** (\$20) are infused with poppy, mango butter and apricot extracts to create a healthy glow.

Inspired by the famous art technique of 'dotting' (pointillism), the **Bourjois Intuitive Liner** (\$20) offers a revolutionary new way to line your eyes and enhance your lashes. Simply tap the triple-pointed liner along the lash line in a "dotting" motion. Each black dot will make your lashes look extra long and give them more definition.

Bourjois has also combined three of its Little Round Pot eyeshadows for a perfectly blendable **Smoky Eyes Trio** (05 Rose Vintage, \$27). Sweep the lightest shade up to the eyebrow to illuminate. Then apply the mid-shade to the whole eyelid. Use the darkest shade to add depth to the crease, extending to the corner of the eye for definition.

Lastly, the **Bourjois Rouge Edition Lipstick** (14 Pretty Prune, \$20) is enriched with one-quarter pure laque for a radiant, glossy finish. It glides onto lips, leaving them smooth, hydrated and protected for up to 10 hours. Available in 12 fashionable shades, it's a must-have for every makeup bag.

All Bourjois Paris items are exclusive to Shoppers Drug Mart/Pharmaprix.





SOLANGE KNOWLES

MALIN AKERMAN

THE DISCO BUNNY

1970^s

Boogie nights and the last days of disco will always have a special place in the hearts of partygoers the world over.

An arbiter of the era's fashion, Studio 54 enforced a strict dress code, and only the most outrageous outfits got through the door. The club's penchant for performance dancing put people onto their own private stages, where their style needed to compete with strobe lights and mirror balls spinning above.

Golden leopard-skin prints, stretch lamé and crisp white polyester shone brightly on those with a case of Saturday Night Fever. Women wore full-length maxi dresses with sequined bodices for evening, or glamorous halter-neck catsuits. Designers such as Diane Von Furstenberg and Sonia Rykiel kept the fashion-forward on their toes with staples like the wrap dress, offered in a medley of bold and colourful prints.

Beauty buffs of the decade lusted after pearlized eye shadow with smouldering lashes, well-defined lip liner, bronze skin and an overall healthy glow. Hair was feathered, permed and afro'd, or worn sleek, straight and parted right down the middle.

STYLE ICONS

Diana Ross, Cher, Farrah Fawcett

TIMELY TUNES

"Our Love" by Donna Summer, "Sing a Song" By Earth, Wind and Fire, "Turn the Beat Around" by Vicki Sue Robinson

SIGNATURE COCKTAIL

Brandy Alexander

MASTER THE MOVES

The Hustle, The Bump and The Funky Chicken

SOLANGE KNOWLES / LANDMARK / PR PHOTOS, MALIN AKERMAN / TZUMI HASEGAWA / PR PHOTOS

FIERCE FOOTWEAR

CAN'T MAKE IT HOME TO CHANGE FOR A NIGHT OUT ON THE TOWN? NO WORRIES! SWITCHING UP YOUR FOOTWEAR IS SOMETIMES ALL IT TAKES TO TRANSFORM YOUR LOOK FROM DAYTIME CASUAL TO EVENING GLAM.

Don't be afraid to walk on the wild side after dark. Animal prints, lace and decorative hardware like metallic studs and toe caps are all the rage this season, and perfect for making a bold shoe statement.

As the sun goes down, heels tend to go up. But don't feel that you have to sacrifice stability and comfort for a sophisticated nighttime style. There are some great super-high wedges and block, stacked and Cuban heels out there this season that tick both boxes. And sleek kitten heels are another stylish alternative if stilettos aren't your thing.

But no matter what kind of footwear you choose to elevate your look for evening, just make sure that the length of your jeans, trousers, skirt or dress will still work now that you've moved on up from ballerina flats or trainers.

C&E LACE MARY JANE PUMPS

Pitch-perfect for a sexy secretary look, the ruby-red base colour makes these lace Mary Jane pumps by C&E really pop.

MADDEN GIRL RHINESTONE STUDDED PUMPS

We love the Rock 'n Roll hardware twist on these otherwise classic black pumps by Madden Girl.

GREENWICH VILLAGE KITTEN HEEL MARY JANES

These Mary Jane kitten heels from Greenwich Village transcend girl-next-door demure with Oxblood patent leather and a python texture.

OUR PICKS FOR STEPPING OUT



\$59.99 C&E LACE MARY JANE PUMPS

MADDEN GIRL RHINESTONE STUDDED PUMPS \$64.99

\$69.99 GREENWICH VILLAGE KITTEN HEEL MARY JANES

All shoes available at The Shoe Company
theshoecompany.com



RIHANNA



PORTIA DOUBLEDAY

THE
GLAM STAR
1980^s

After all the disco and glam rock of the '70s, it's no wonder that the '80s were all about making a spectacle. In fact, it may be the least popular decade for modern-day copycats, given even the most mundane '80s styles are considered over-the-top by today's standards.

The theatricality of the catwalk brought out bold looks, with teased hair, sparkly sequins and eye-catching garb. Street style blew up, too, with trends that blossomed from what real people were wearing.

A night out was always a unique opportunity for women to take a break from the androgynous looks that were popular for daytime and shine like diamonds in the night sky. Designers such as Vivienne Westwood and Azzedine Alaïa were faves for evening wear with flair, and some of their boldest signature features included tiered ruffles, coloured fur trim and tartan prints.

SOMETHING
IN THE AIR

A NIGHT THAT'S FULL OF POSSIBILITIES SHOULD BE MATCHED WITH AN EQUALLY UP-FOR-ANYTHING FRAGRANCE.

THE PERFECT CHOICE? ONE OF CALVIN KLEIN'S SIGNATURES: **EUPHORIA**.

An addictive, oriental fragrance, euphoria begins with pomegranate, persimmon and lush green accord, builds with dewy lotus blossom, champaca flower and black orchid, and then finishes with top notes of amber, black violet, cream accord and mahogany. It's a lasting, sexy and intriguing fragrance.

Calvin Klein also makes a version for him. euphoria men starts with crisp and spicy accents of ginger pepper cocktail and chilled sudachi, offers a middle featuring black basil, cedar leaf and hydroponic sage, before wrapping with creamy suede, patchouli, Brazilian redwood and amber. It's a distinct signature that's classic Calvin.

FOR HER

Eau de Parfum (50ml) \$82
Eau de Toilette (50ml) \$72
Skin Lotion (200ml) \$58

FOR HIM

Eau de toilette spray (50ml) \$69
After shave balm (200ml) \$65
Deodorant (75g) \$28

STYLE ICONS

Jerry Hall, Debbie Harry, Madonna

TIMELY TUNES

"I'm So Excited" by the Pointer Sisters, "Girls Just Wanna Have Fun" by Cyndi Lauper, "I Wanna Dance with Somebody" by Whitney Houston

SIGNATURE COCKTAIL

Cosmopolitan

MASTER THE MOVES

The Electric Slide, The Moon Walk, The Running Man

